

# **Wireless Communications and Networking Conference (WCNC)**

**Panel on The Standards-  
Patents-Innovation Intersection  
– Interesting Times Ahead**

**George T. Willingmyre  
March 10, 2015**



# **STANDARDS can be STRATEGIC TOOLS of COMPETITION**

- **By Companies**
- **By Organizations (SDOs, Trade Associations, Societies, CA bodies)**
- **By Countries (element of national trade policy)**



# Any patent policy is a balancing of multiple interests



# **A Patent policy is a factor contributing to an SDOs competitive posture in the global market of standards setting**

**Different SDOs select different patent policies ... most include elements of disclosure and availability of a license**

**SDOs chose a balance responsive to their members, consistent with law and their own interests**

**Elements of the IEEE-SA membership expressed and express concern about the IEEE-SA patent policy**



# THANK YOU



**GTW ASSOCIATES**  
**1012 PARRS RIDGE**  
**SPENCERVILLE, MD**  
**USA 301.421.4138**  
**FAX 301.421.0977**

**gtw@gtwassociates.com** **<http://www.gtwassociates.com>**

